

Providing a place apart for renewal and growth in an environment of Christian hospitality.

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Mr. Lederle-Ensign and Ms. Utterbeck 2910 3rd Avenue Richmond, VA 23222



GREATCAMPG

Dear Martin and Delanie,

I'm writing you today to ask you to mark Wednesday, September 30th on your calendar.

That's the day of the **#GreatCampGive** -- a one-day, online effort, to raise funds to **strengthen** Camp Hanover's ministry **now**, and set the course **for the** <u>future</u>.

Because of COVID-19, we're all navigating difficult times. I'm sure you'll agree, this year has been, and continues to be, challenging for all of us. And that includes Camp Hanover.

We say "Camp Hanover is a place apart."

But camp isn't about isolation or distance.

Camp is about being a part of something.

Living in Christ-centered community. Putting faith into practice. Building relationships. Connecting to one another, to God, to creation.

It's the connection we feel deep in our hearts, even when we're apart. No matter how great the distance or passage of time. It's the connection that's as strong today as it was last time any of us traveled down Parsleys Mill Road.

Due to the COVID-19 restrictions on gatherings and the executive orders preventing overnight camps in Virginia from even opening, the financial impact here has been significant.

Despite the challenges, Camp Hanover continues to find **creative**, **powerful** ways to push forward and live out its **mission** to be a place apart for renewal and growth in an environment of Christian hospitality.

Through The Isaiah 40 Project, Hanover At Home Groups, and special events like The Magical Mystery Tour, the lives of campers, families, and individuals of all ages were *transformed* in **meaningful ways** this summer.

Martin and Delanie, this is an ambitious and exciting challenge to take on. I'm counting on you, to share your Camp Hanover story, and help write the next chapter by making your gift. Because every donation of every size matters.

Adding to the excitement, several generous donors have come forward to offer \$17,500 in matching funds, which means...

Your \$25 donation will be MATCHED, becoming a \$50 gift.

Your \$100 contribution DOUBLES to \$200.

Your \$500 gift means Camp Hanover receives \$1,000.

These matching funds mean when the \$30,000 goal is reached on September 30th... the total <u>YOU</u> help raise... JUMPS to \$47,500.

Over the next few weeks, you'll hear more about the **#GreatCampGive** and events on that day, *including a special campfire you're invited to...*

Together, we can continue to build community and connection through Camp, for those who need it most. Together we can "light the fire." We can make "Camp" happen. In our hearts, even apart.

Peace,

Doug Walters Executive Director

Doug

P.S. – The #GreatCampGive is an online fundraiser, On September 30th you'll find updates, events, and links on Camp Hanover's facebook page (facebook.com/CampHanover) and other social media channels from 6am 'til midnight. If giving online isn't your cup of tea, that's okay! Just mail your gift to Camp Hanover so it's received by 9/30/2020 and your gift counts!

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